

Graphic Organizer: Analyzing Persuasive Writing

1. Title of Document: _____
2. Author: _____
3. Date of publication: _____
4. For what audience was the document written? _____
5. What specific lines or phrases show how the author appealed to both the head (logic) and the heart (emotions) of the audience.

Examples of Facts (appealing to logic)	Examples of Opinions (appealing to emotions)

6. List some strongly worded phrases the author uses: _____

7. In your own words, summarize the author’s viewpoint on his topic. What is he/she trying to persuade his/her readers to believe or agree with? _____

8. Based on what you’ve read, how would you rate the author’s success in persuading his/her audience to agree with his/her opinion? (Place an “x” on the line to show degree of success).

 unsuccessful very
successful

Explain your rating:
